

PROGRAMS

Secrets of a Professional
Resume Writer

Leverage LinkedIn
Increase Your Online Value Ten-Fold

Personal Branding
Stepping Up and Standing Out
in the Marketplace

How My Brand Saved My Life
Keynote Address

KRIS MCGUIGAN

TOP RESUME WRITER
TRUSTED CAREER ADVISOR

Kris McGuigan recently earned the prestigious ACRW designation, making her one of just three Academy Certified Resume Writers in the entire state of Ohio – and the only one with an MBA. She holds coaching credentials from the renowned Career Coach Academy and has trained alongside some of the industry's leading experts.

Kris is a frequent contributor to The Plain Dealer, Cleveland Business Connects, and CareerOptimist.org. Her work is featured in Modernize Your Job Search Letters, the newest publication in a best-selling series designed to help jobseekers navigate the complex realities of today's marketplace.

For more than 15 years, Kris climbed the corporate ladder by driving results and leading teams to success. As a casting director turned fundraiser turned project manager turned health care exec, she knows what it takes to cultivate courage from resilience, develop and promote a career brand that fits, and maintain focus and accountability to reach your goals.



KRIS IS AVAILABLE FOR

Keynotes | Breakout Sessions | Training & Retreats

WHAT PEOPLE ARE SAYING

"As a result of Kris's Personal Branding seminar, I changed how I went to market, the style in which I presented concepts, made an immediate impact on how customers viewed my contribution and produced instant results."

John Buck

Audience Member

Toastmasters International
Leadership Institute

"Kris's presentation was informative and engaging. She definitely brings a level of expertise and knowledge to the field - offering up to date information on all the latest industry trends in career management. The audience walked away inspired and ready to take action!"

Alex Schauer

Director of Education

The Cleveland Professional
20/30 Club

"Kris is so knowledgeable and inspiring. After her sessions, I feel so empowered, uplifted and ready to tackle the world. She truly is a master of her craft. I'm waiting for her first book to come out."

Lisa Marie Smith

Department Manager

LinkedIn Training
Seminar

"Kris is a gifted, dynamic and a highly motivational speaker. She truly has a "wow" factor. She engages you personally. She has an uncanny ability to ignite that spark that drives you to succeed, to believe in yourself and illuminates the path you were unable to see before."

Phyllis Tennant

Workshop Participant

Careers Masters Series

TO BOOK KRIS!

Contact TODAY! AT 216-403-5243

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